



# GreenHospitality.ie

*Reducing Costs, Reducing Impact,  
Improving Competitiveness,  
Embedding Sustainability*

**Services, Supports & Packages**



[www.greenhospitality.ie](http://www.greenhospitality.ie)

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Supported by





**GreenHospitality.ie (GHP.ie)** is the Irish Hospitality, Travel & Tourism Resource for Sustainable and Responsible Tourism. GHP.ie's objective is to support the Irish Hospitality sectors drive to improve its Sustainability by providing both a certification and recognition programmes plus direct resource efficiency support. These assist businesses in focusing on good practice and on the minimisation of Energy, Water and Waste costs.

We offer a wide range of supports and programmes that businesses can choose from and implement at their own time. Our approach is to support businesses over the long-term in building their capacity, skills and knowledge about sustainable practices and ensuring that all stakeholders can benefit from the results. We operate along 3 distinct yet complementary services.

### **Green Hospitality Certification Programme – Eco-label and Awards**

GHP.ie offers an internationally recognised environmental certification that enables larger businesses gain competitive advantage by achieving the standard which enables them to then promote their responsible credentials, as well as using it to maintain the cost savings introduced through better resource efficiencies. Certification is optional though strongly recommended.

*We are also developing the first Irish Corporate Social Responsibility (CSR) Mark of Good Practice for Hotels which incorporates Environmental, Employee and Community elements.*

### **GreenTravel.ie - GREENMark – Consumer Promotion and Small Business Recognition**

GreenTravel.ie is our consumer website that promotes sustainable tourism businesses to visitors and tourists. For smaller businesses and activities, we operate our **GREENMark** Eco-Friendly Business recognition programme which allows them to be identified as sustainable businesses.

Our GREENMark also includes the following programmes; Plastic Smart, Carbon Smart, Green Destinations and Greener Festivals.

### **Green Trading Company - Resource Efficiency Consulting and Support**

GTC focuses on providing practical support with a major focus on energy management. We identify opportunities, support grant aid/financial applications for projects and provide training, advice and ongoing support to businesses. Membership of GHP is not required to receive support.

GTC also promotes services that can reduce costs or enhance the sustainable message a business wishes to make - Our main projects are – GREENClean and Clean the World.

With Energy and Water forecast to see large unit cost increases in the coming years we can assist businesses in reducing costs by focusing on reducing consumption.

***Any hospitality business can engage with us on one, or more, of any of our services. Whilst we recommend certification/recognition for all businesses this is not required to avail of sustainability and resource efficiency support.***



## **GreenHospitality.ie - Certification – Eco-label, Award & CSR Programme**

This is our internationally recognised Environmental Certification Programme. Our Eco-label is a 1<sup>st</sup> step for the built environment. Our GreenHospitality.ie Award (Silver, Gold) builds on the Eco-label whilst supporting sustainability and savings within the business. Our CSR Mark of Good Practice enables businesses combine their environmental and social programmes into an easily promotable standard.

**Certification.** It is important to note that by engaging with GHP.ie there is no requirement to achieve certification. This is an optional decision which each business will decide on. Some will wish to use the certification model as a tool to support changes within the business; others will focus initially on achieving cost savings – GHP.ie will offer whatever support/guidance the business wishes.

Our **GreenHospitality.ie Award** (Silver, Gold) requires in-depth work by businesses but the results will allow any business embed sustainability within their business, secure cost savings and provide an excellent platform to promote their green credentials to a discerning marketplace. *(An audit is required to secure Silver or Gold Certification)*

**CSR Mark of Good Practice** - *This is under development.* Our **Corporate Social Responsibility Mark of Good Practice** is based on the Global Sustainable Tourism Councils sustainability criteria along with the GHP.ie Award criteria together with a strong local social engagement by the hotel. It is designed to align with the principles espoused by Business in the Community and with programmes promoted by the Irish Hospitality Institute and the Irish Hotels Federation.

**GHP.ie Engagement - Key Benefits.** By becoming a GHP.ie Member you are entitled to the following benefits;

- Access to the GHP.ie Resource Database and regular information updates
- Access to all GHP.ie Tools, Templates, Checklists, etc.
- Discounted or Free access to GHP.ie training, workshops, conferences, etc.
- Discounted fees for other GHP programmes such as – Clean the World, GREENClean, Plastic Smart, Carbon Smart, etc.
- Benchmark Review – use of our Benchmark Workbook and annual review

**Certified GHP.ie Members** have the following added benefits;

- Use of the GHP.ie Certified Logo allowing for national/international promotion
- Free Entry to GreenTravel.ie – the GHP.ie online travel & tourism website

**Specific Conditions:** Certification to any of the GHP.ie standards require either on-going verification through an annual site visit or a formal site visit and audit once every three years. Once certified, members will be required to subscribe to one of our GREENSave membership packages.

Certified members are required to commit to a minimum of three years membership. GHP.ie Award initial certification audits will be charged for, unless included within a package.



## **GreenTravel.ie**

GreenTravel.ie is Ireland's Sustainable Hospitality website where we bring together all sustainable businesses across Ireland – either certified or recognised for their sustainable activities.

It is open to all businesses that have achieved a recognised Responsible or Sustainable tourism accreditation or membership from any provider across Ireland that is recognised by GreenTravel.ie – a list is available. A listing fee is required – *except for GHP.ie Certified or GREENMark Eco-Friendly businesses.*

Have a look at our website [www.greentravel.ie](http://www.greentravel.ie)

## **GREENMark by GreenTravel.ie**

The **GREENMark by GreenTravel.ie** is our recognition programme to enable smaller hospitality businesses, attractions, activities, etc. to be able to secure recognition for their sustainable activities – where formal certification is either too onerous, costly or not relevant. The GREENMark is also used for additional programmes.

The **GREENMark** will be available for the following;

- Eco-friendly Business – *small/micro Hospitality Businesses*
- Green Destinations – *villages, small towns, rural destinations*
- Greener Festivals – *any size annual Festival*

More information is available on our website – [The GREENMark by GreenTravel.ie](#)

**The following GREENMark's are also open to any business and can be implemented individually or as part of a sustainability programme;**

**Plastic Smart - a GREENMark** – We have developed a recognition standard for hospitality businesses that wish to communicate that they are Plastic Smart – minimising customer facing Single Use Plastics. More information on Plastic Smart can [be found here....](#)

**Carbon Smart – a GREENMark** – We have developed a Carbon Reduction programme that focuses on energy management and is suited for Hotels and Larger Businesses. Businesses will benchmark their carbon footprint (Scope 1&2) and adopt a reduction strategy to minimise their carbon intensity over a number of years.

Achieving this GREENMark will also allow businesses promote to the corporate sector who are also engaged in Carbon Reduction strategies. [\(See BITC Carbon Pledge\)](#)

More information on Carbon Smart can be [found here....](#)



## **Green Trading Company**

The Green Trading Company (GTC) delivers consulting and other services to businesses. Businesses can choose to work with us solely from a consulting aspect and focus on cost saving through better management of Energy, Water and Waste or select specific services.

### **GTC GREENStart Resource Efficiency Health Check**

Our ½ day site visit service which focuses on identifying cost saving opportunities for the business with a particular look at energy reduction and grant aid opportunities.

### **GREENEnergy**

GTC has an in-depth knowledge of how energy is used/misused within the hospitality sector and can provide expert independent advice to businesses – free from specific suppliers or products. With energy costs set to rise over the next decade and varied and complicated grant aid and support packages available we help businesses identify the most cost-effective approach to energy management.

We specialise in securing Grant Aid for Lighting and Energy Efficiency Projects which can include – New Heating systems, Hot water boilers, BMS upgrades, Variable Speed Drives for pumps and motors, metering and sub-metering systems, Combined Heat & Power plants, Heat Pumps, Biomass, Solar PV systems, Heat exchangers, chillers, air conditioning, leisure centre improvements, equipment replacement, etc.

If your business is planning to make any capital expenditure on any energy related projects you should contact us first to support and advise you on your plans – to maximise your savings and grants.

### **GREENClean**

We have identified a methodology to remove up to 95% of all Cleaning Chemicals from hospitality businesses which will lead to a much healthier environment for customers and employees – and reduce costs typically by 50% plus. Contact us directly for more information or [see our website](#).

### **Clean the World**

We have partnered with Clean the World (CTW) to bring their world class CSR programme to the Irish Hotel Sector. CTW collects all used bedroom toiletries (Soaps, shampoos, lotions, etc.) and turns them into Hygiene Packs for disadvantaged communities across the world. [More information here](#).

### **Training**

We are in the process of developing an **Online Induction Programme – An Introduction to Sustainability within the Hospitality Sector** – which is expected to be launched during 2019.

We can also provide on-site training for employees and in conjunction with GHP run a series of workshops annually on a regional basis.



## **GREENStart – Your First Step**

We recommend that any business commencing engagement starts with a GREENStart service. This will allow us to visit your business and understand how it operates and what challenges and opportunities you have.

**There are 2 GREENStart Options available;**

- GHP - [Certification Support Service](#)
- GTC - [Resource Efficiency Health Check](#)

### **Certification Support Service**

This service is designed to provide on-site support for a business who wishes to commence the Certification Programme. We will provide our Green Folder and tools and templates and go through the process with the Green Champion/Team.

We will conduct a general walk-through of the property showing you how to complete the required documents, which will enable you to achieve certification to Eco-label quite quickly. This will be followed up with our online support programme.

### **Resource Efficiency Health Check**

This service focuses on identifying cost saving opportunities for the business with a particular look at energy reduction opportunities – it is designed as a general scoping service. The service will include;

- Benchmarking – Energy & Water – with a waste cost overview
- Site Visit – a half day site visit including an overnight stay for accommodation providers
- Review report including a Benchmarking Analysis with a focus on energy costs, Identification of Energy, Water & Waste efficiency opportunities, Energy project grant aid opportunities and other sustainability and cost saving opportunities that we can see.

The initial focus is on No and Low-Cost proposals and we aim to identify at least €1,500 worth of no cost solutions for the business – which would make the cost of the service free.

Following this review, we will make a next step engagement proposal, if relevant. We assess what we feel will best suit your needs and business and put forward a proposal.

**The cost of a Certification GREENStart service is from €995 per property**

**The cost of a Resource Efficiency Health Check is €1,500 per property**

***(If you wish a combined service please ask us for a quotation)***

See our GREENStart Service [details here](#)



## GHP.ie & GTC - Membership Fees and Packages

	GREENStart GHP Certification or / GTC Resource Efficiency Health Check	Membership & GREENSave Annual Fees			
		Standard Membership	GREENSave - Certified Members - Audit & Verification Packages		
			Audit Package	Annual Package – GHP.ie	CSR Mark of Good Practice Package
<b>Utility Costs</b>		<i>(Standard Annual Membership)</i>	<i>(Membership plus Audit once every 3 years)</i>	<i>(Membership plus Annual Verification Site Visit)</i>	<i>(Membership plus Annual Verification Site Visit)</i>
Under € 75,000	<b>€995/€1,500</b>	<b>€295</b>	<b>€595</b>	<b>€795</b>	<b>€1,500</b>
Under €150,000	<b>€995/€1,500</b>	<b>€395</b>	<b>€595</b>	<b>€795</b>	<b>€1,500</b>
Under €300,000	<b>From €995/€1,500</b>	<b>€495</b>	<b>€695</b>	<b>€895</b>	<b>€1,500</b>
Over €300,000	<b>From €995/€1,500</b>	<b>€595</b>	<b>€695</b>	<b>€895</b>	<b>€1,500</b>

**VAT @ 23% will be charged. Payment conditions apply.**

*Utility Costs – Total Annual Costs of Energy, Water Supply/Disposal plus Waste Costs (Net of VAT)*

*Certification – A separate audit is required for any business to achieve Award certification level.*

*All GREENSave packages require a minimum 3-year membership commitment. All members must give 3 months' notice of membership cancellation prior to the current membership package end date – membership packages automatically renew unless cancelled. All members are bound by the GreenHospitality.ie general terms and conditions which are found in the GHP.ie website*

*It is expected that accommodation providers on any GREENSave or GREENStart package will also provide overnight accommodation for each site visit to enable a thorough property assessment.*



## Application/Expression of Interest

<b>Company Name</b>	
<b>Type of Business</b>	
<b>Address</b>	
<b>Annual Cost of Utilities – (Energy, Waste &amp; Water)</b>	€
<p><b>Package Required</b> (Based on your Utility Costs – see General Brochure and Programme Costs Document for services included, costs and terms and conditions)</p> <p><i>Identify the package / programme you want.</i></p>	<p><b>GREENStart</b></p> <ul style="list-style-type: none"> <li>- <b>Certification Support</b></li> <li>- <b>Resource Efficiency Health Check</b></li> </ul> <p><b>GHP.ie Membership</b></p> <ul style="list-style-type: none"> <li>- <b>Standard Annual / Benchmark</b></li> </ul> <p><b>GREENSave</b></p> <p style="padding-left: 40px;"><b>Audit Package</b></p> <p style="padding-left: 40px;"><b>Annual Package</b></p> <p><b>CSR Mark of Good Practice</b></p> <p><b>GREENMark</b></p> <ul style="list-style-type: none"> <li>- <b>GREENMark recognition</b></li> <li>- <b>Plastic Smart</b></li> <li>- <b>Carbon Smart</b></li> </ul> <p><b>GREENClean</b></p> <p><b>Clean the World</b></p>
<b>Email</b>	
<b>Telephone</b>	
<b>Contact Name</b>	
<b>Position</b>	
<b>Personal Email address</b>	
<b>Signature</b>	
<b>Date</b>	

**Please complete this form and send it to GreenHospitality.ie, Eastgate Village, Little Island, Cork. T45A363 or email us at [info@greenhospitality.ie](mailto:info@greenhospitality.ie)**