



GREENMark by GreenTravel.ie

Do you Operate your business in a Sustainable Manner?

Would you like to be able to be Recognised for this?

The GREENMark by GreenTravel.ie can enable you to be recognised for your good efforts

If you believe that your business operates sustainably and is inherently Green but you are not environmentally certified or a member of a recognised sustainability programme and want to be able to promote your great efforts to existing and potential customers – then the **GREENMark by GreenTravel.ie** is for you.

GreenTravel.ie recognises the challenges facing many businesses and understands that environmental certification or membership of a sustainability programme may be too costly at present or does not fit within your business model. To support the many small hospitality businesses that operate sustainably – Minimising energy and water consumption and waste production, supporting local suppliers, supporting the local community and taking action to protect biodiversity - we have developed a recognition model designed to support your business in being able to declare that you operate in a sustainable manner.

The **GREENMark by GreenTravel.ie** is a light programme that requires you to be able to make a series of declarations about how you have incorporated sustainability into your day-to-day operation. It's not onerous and does not require a huge amount of paperwork

Our objective is to be as open as we can to businesses that adopt sustainability as a core business concept. Our pricing is designed to support micro tourism businesses and starts from €95 per annum.

I am interested in achieving the GREENMark. What do I do next?

Make an Enquiry using the form overleaf and send it to info@greentravel.ie We will contact you to start the process.

(The Questionnaire and Application form is also available on our sister website www.greenhospitality.ie/greentravel)



in association with



Enquiry Form

I am interested in achieving the GREENMark by GreenTravel.ie

Business Details:

Name of Business: _____

Name of Owner/ Manager: _____

Email: _____

Type of Business: _____

Address: _____

Website: _____

How much do you spend each year on Energy, Water and Waste Disposal? € _____

Signature : _____

Date: _____

SEND THIS COMPLETED FORM TO: INFO@GREENTRAVEL.IE