



Listing Information For Recognised Programmes

GreenTravel.ie

Ireland's Responsible Tourism Business Website

GreenTravel.ie is a “Green” consumer website promoting the travel, tourism and hospitality sector to visitors in Ireland – International & Domestic.

GreenTravel.ie is supported by **GreenHospitality.ie**, Ireland's national resource for Resource Efficiency, Responsible & Sustainable Tourism and the only nationally developed Environmental Certification Programme for the whole tourism sector.

GreenTravel.ie is supported by **Fáilte Ireland** and **Tourism Ireland**. It is the reference site for Green Tourism for **DISCOVERIreland.ie**.

Booking Engine: **GreenTravel.ie** contains access to 2 Booking Engines for hotels and accommodation providers - (**Booking.com and IrelandHotels.com**). Access to these is included within the listing fee (where relevant). Other businesses can embed a booking engine link for a supplementary annual fee – your own or a third-party site (Restaurants, attractions, etc.)

Travel, Tourism and Hospitality Businesses that wish to be listed on the **GreenTravel.ie** website must be operating in a responsible and sustainable manner. There are two ways for businesses to achieve a listing;

- Belong to one of the **GreenTravel.ie** recognised Responsible or Sustainability Programmes
- Become a **GREENMark by GreenTravel.ie** Approved business



GreenTravel.ie Listing – Recognised Programmes

Recognised Programmes are those businesses that have implemented and follow a third party sustainable, responsible or environmental programme. These businesses will generally;

- Have achieved a recognised environmental certification standard
- Are part of an organisation that requires specific environmental or sustainability actions
- ***Fáilte Ireland Registration.*** *Where a registration scheme is in place only those businesses that are registered can be listed in GreenTravel.ie*

Businesses are listed under the following headings; Accommodation, Travel, Green Tours, Shopping, Destinations, Food & Drink, Activities, Festivals, Meetings.

The pricing schedule is designed to encourage businesses (*especially micro and small*) to promote their goods/services and if in doubt about which price level your business is at please contact us directly. If you feel that your product/service is a “Green” one and you are not a member of one of our recognised programmes please refer to the GREENMark by GreenTravel.ie.

Recognised Programmes

GreenTravel.ie recognises the following environmental & sustainability programmes; (*Other Programmes may apply to GreenTravel.ie to be recognised*)

National Certification Programmes

- Green Hospitality Programme
- ISO 14001 & ISO 20121/BS 8901
- EMAS
- Ecotourism Ireland
- Green Tourism Business Scheme
- Bord Bia Origin Green & Quality Assurance Programme
- EU Flower (EcoLabel)
- GEO – Golf Environment Programme (OnCourse and Certified)

Sustainability Programmes

- Burren & Cliffs of Moher Geopark Sustainability Network
- Burren Ecotourism Network
- Good Food Ireland
- Slow Food Movement
- Euro Toques
- GREENMark by GreenTravel.ie



GreenTravel.ie – Annual Pricing Schedule – Recognised Programmes

Size of Business	Explanation	Recognised Programme Fees *
Micro	B&B's and small self-catering operations, Activity providers and smaller attractions, Artisan food producers, artisan craft producers, etc. <i>(Spends less than €10,000 pa on utilities)</i>	€ 65
Small	Guesthouse, Hostel, Restaurant, Pub – Larger self-catering, Activity/Attraction providers, local attractions, etc. <i>(Spends less than €25,000 pa on utilities)</i>	€ 85
Medium	Larger guesthouses & hostels, self-catering villages and camping sites, large attractions and activity providers and Regional Attractions <i>(Spends less than €50,000 pa)</i>	€125
Large	Large accommodation providers and large attractions – Small Hotels, Hostels, large self-catering and camping sites – Attractions of a National scale, Green Tour Operators, etc. <i>(Spends less than €75,000 pa on utilities)</i>	€195
Very Large	Businesses that spend in excess of €150,000 pa on utilities	€295

****(Pricing is based on total annual utility costs for the previous year before joining GT.ie. (The total cost of your Energy, water and waste – excluding Destinations and Tour Operators)***

(Businesses that spend more than €150,000 pa on utilities should contact us to discuss serious cost saving opportunities)

VAT @ 23% will be added

Prices are for one year's listing



Promotion

GreenTravel.ie will be promoted through social media and at events across Ireland where sufficient support from listed businesses members is achieved. All funds received will be used to manage and promote GreenTravel.ie

Marketing - Vouchers

GreenTravel.ie has a limited promotional budget and we ask listed members to provide us with a voucher that can be used as marketing collateral within general media, social media, events, etc. to promote GreenTravel.ie

Businesses that provide vouchers will be recognised

Terms & Conditions

- Companies must provide GT.ie with required marketing information
- Payment of the annual fee must be made within 30 days of its due date.
- Businesses that rely on inclusion due to their membership of a GT.ie recognised certification programme or sustainability programme must still be a member of said programme or organisation at all times and must advise GT.ie should their membership cease, for whatever reason
- Each business will commit to operating their business in an environmentally and responsible manner.
- Conditions may vary from time to time and will be noted on the GT.ie website.

GreenTravel.ie reserves the absolute right to refuse any business a listing and to remove any business listed if GreenTravel.ie considers the business is not providing or delivering a sustainable or environmentally beneficial product/service. By applying for a listing companies fully accept GreenTravel.ie's terms and conditions and any changes GreenTravel.ie may make to those Terms & Conditions at any time. Businesses may ask for their product/service to be removed from GreenTravel.ie at any time – no refunds are possible.

All GreenTravel.ie listed businesses will be required to pay annual subscription fees online through the www.greenhospitality.ie ecommerce shop – formal VAT receipts will be issued to all.



APPLICATION FORM

I wish to be listed in GreenTravel.ie

Business Name: _____

Type of Business: (See website categories) _____

Last Year's Total Utility Costs (Energy, Water & Waste) € _____

Recognised Programme: _____

Programme Reference/Member number: _____

Your Name: _____

Your Position: _____

Your Email: _____

Your Website: _____

Signature: _____

Date: _____

Tel: _____

Please complete this form and return it to us and we will start the process.

Send to info@greentravel.ie