



GreenHospitality.ie

*Reducing Costs, Reducing Impact,
Improving Competitiveness,
Embedding Sustainability*

Services, Supports & Packages



www.greenhospitality.ie

V5 - Valid to 31/12/2020

Supported by





GreenHospitality.ie (GHP.ie) is the Irish Hospitality, Travel & Tourism Resource for Sustainable and Responsible Tourism. GHP.ie's objective is to support the Irish Hospitality sectors drive to improve its Sustainability by providing both a certification and recognition programmes plus direct resource efficiency support. These assist businesses in focusing on good practice and on the minimisation of Energy, Water and Waste costs.

We offer a wide range of supports and programmes that businesses can choose from and implement at their own time. Our approach is to support businesses over the long-term in building their capacity, skills and knowledge about sustainable practices and ensuring that all stakeholders can benefit from the results. **We operate 4 distinct yet complementary services.**

Green Hospitality Certification Programme – Eco-label, Silver, Gold

GHP.ie offers an internationally recognised environmental certification that enables larger businesses gain competitive advantage by achieving the standard which enables them to promote their responsible credentials, as well as using it to maintain the cost savings introduced through better resource efficiencies. Certification is optional though strongly recommended. *We are also developing the first Irish Corporate Social Responsibility (CSR) Mark of Good Practice for Hotels which incorporates Environmental, Employee and Community elements.*

GREEN Mark – Small Business Recognition

For smaller businesses and activities, we operate our **GREENMark** Eco-Friendly Business recognition programme which allows them to be identified as sustainable businesses. Our GREENMark also includes the following programmes; Plastic Smart, Carbon Smart, Green Destinations and Greener Festivals.

Green Travel - Consumer Promotion

GreenTravel.ie is our consumer website that promotes sustainable tourism businesses to visitors and tourists. A listing on this website is open to all tourism/hospitality businesses that have achieved any environmental or sustainability recognition – see our list.

Green Trading Company - Resource Efficiency Consulting and Support

GTC focuses on providing practical support with a major focus on energy management. We identify opportunities, support grant aid/financial applications for projects and provide training, advice and ongoing support to businesses. **Membership of GHP is not required to receive support.**

With Energy and Water forecast to see large unit cost increases in the coming years we can assist businesses in reducing costs by focusing on reducing consumption.

Any hospitality business can engage with us on one, or more, of any of our services. Whilst we recommend certification/recognition for all businesses this is not required to avail of sustainability and resource efficiency support.



Green Hospitality Certification Programme – Eco-label, Silver, Gold Award

This is our internationally recognised Environmental Certification Programme. It is aligned with the Global Sustainable Tourism Council (GSTC) criteria and UN Sustainable Development Goals (SDGs).

Our Eco-label is a first step for the built environment. Our Silver and Gold Awards build on the Eco-label criteria whilst supporting additional sustainability and savings initiatives within the business.

Certification. It is important to note that by engaging with GHP.ie there is no requirement to achieve certification. This is an optional decision which each business will decide on. Some businesses will wish to use the certification model as a tool to support changes within the operation; others will focus initially on achieving cost savings – GHP.ie will offer whatever support/guidance the business wishes.

Green Hospitality Certification requires in-depth work by businesses but the results will allow any business embed environmental sustainability within their business, secure cost savings and provide an excellent platform to promote their green credentials to a discerning marketplace. *(A third-party audit is required to secure any certification level – including on-site verification)*

Engagement - Key Benefits. By becoming a GHP.ie Member you are entitled to the following benefits;

- Access to the GHP.ie Resource Database and regular information updates
- Access to all GHP.ie Tools, Templates, Checklists, etc.
- Discounted or Free access to GHP.ie training, workshops, conferences, etc.
- Discounted fees for other GHP programmes such as – GREENClean, GREENMarks (Plastic Smart, Carbon Smart, Carbon Neutral12) etc.
- Benchmark Review – use of our Benchmark Workbook and annual review
- Use of the GHP.ie Logos allowing for national/international promotion
- Free Entry to GreenTravel.ie – the GHP.ie online travel & tourism website

Specific Conditions: Maintaining certification to any of the GHP.ie standards require on-going verification through our online Green Folder and either an annual site visit or a formal audit at least once every three years.

Certified members are required to commit to a minimum of three years membership. Certification audits will be charged for, unless included within a membership package.

CSR Mark of Good Practice - *This is under development.*

Our **Corporate Social Responsibility Mark of Good Practice** is based on the Global Sustainable Tourism Councils sustainability criteria along with the GHP.ie Award criteria together with a strong local social engagement by the hotel. It is designed to align with the principles espoused by Business in the Community and with other programmes promoted by the Irish Hospitality Institute and the Irish Hotels Federation and the UN Sustainable Development Goals (SDG's).



Green Travel

GreenTravel.ie is Ireland's Sustainable Hospitality website where we bring together all sustainable businesses across Ireland – either certified or recognised for their sustainable activities.

It is open to all businesses that have achieved a recognised Responsible or Sustainable tourism accreditation or membership from any provider across Ireland that is recognised by GreenTravel.ie – a list is available. A listing fee is required – *except for GHP.ie Certified or GREENMark Eco-Friendly businesses.*

Have a look at our website www.greentravel.ie



GREEN Mark

The **GREENMark** is our recognition programme to enable smaller hospitality businesses, attractions, activities, etc. to be able to secure recognition for their sustainable activities – where formal certification is either too onerous, costly or not relevant. The GREENMark is also used for additional sustainability programmes, see below.

The **GREENMark** is available for the following;

- Eco-friendly Business – *small/micro Hospitality Businesses*
- Green Destinations – *villages, small towns, rural destinations*
- Greener Festivals – *any size annual Festival*

More information is available on our website – [The GREENMark](#)

The following GREENMark's are also open to any business and can be implemented individually or as part of a sustainability programme;

Plastic Smart - We have developed a recognition standard for hospitality businesses that wish to communicate that they are Plastic Smart – minimising customer facing Single Use Plastics. More information on Plastic Smart can [be found here....](#)

Carbon Smart – We have developed a Carbon Reduction programme that focuses on energy management and is suited for Hotels and Larger Businesses. Businesses will benchmark their carbon footprint (Scope 1&2) and adopt a reduction strategy to minimise their carbon intensity over a number of years. *(We have developed a Carbon Neutral GREENMark which is a follow on from Carbon Smart)* More information on Carbon Smart can be [found here.....](#)

Achieving this GREENMark will also allow businesses promote to the corporate sector who are also engaged in Carbon Reduction strategies. [\(See BITC Carbon Pledge\)](#)



Getting Started - GREENStart

All new members commence their initial year on our GREENStart Certification Package which includes the 1st years membership. This service enables us to visit your business and understand how it operates and what challenges and opportunities you have whilst giving you on-site support and an explanation of the programme and its requirements. Should you wish for additional support our Resource Efficiency Health Check can be delivered at this time.

Certification Package Service

This service is designed to provide initial on-site support for a business that wishes to commence the Certification Programme. We will explain the operation of our Online Green Folder and tools and templates and go through the process with the Green Champion/Team, showing you how to complete the required documentation.

This service is specifically designed to support the certification process and includes your initial Certification Desk Audit and 1st years membership.

The cost of a GREENStart Certification service is €995 per property

Certification Support plus Resource Efficiency Health Check – Standard or Enhanced

This service focuses on identifying cost saving opportunities for the business, as well as certification, with a particular focus on energy reduction opportunities – it is designed as a general scoping service – and aims to identify no and low-cost actions also. The service will include;

- The Certification Support Service
- Benchmarking – Energy & Water – with a waste cost overview
- Site Visit – a half day site visit (*including an overnight stay for accommodation providers*)
- Review report including a Benchmarking Analysis with a focus on energy costs, Identification of Energy, Water & Waste efficiency opportunities, Energy project grant aid opportunities and other sustainability and cost saving opportunities that we can see.

Following this review, we will make a next step engagement proposal, if relevant. We assess what we feel will best suit your needs and business and put forward a proposal.

Standard Package – Generally for businesses with less than €200,000 annual utility costs.

Enhanced Package – Recommended for businesses with more than €200,000 annual utility costs.

The cost of a GREENStart Certification & Resource Efficiency Health Check – Standard - is €1,250 per property

The cost of a GREENStart Certification & Resource Efficiency Health Check – Enhanced - is €1,500 per property

See our GHP GREENStart Service [details here](#)



Green Trading Company

The Green Trading Company (GTC) delivers consulting and other services to businesses. Businesses can choose to work with us solely from a consulting aspect and focus on cost saving through better management of Energy, Water and Waste or select specific services.

GREENCheck - Resource Efficiency Health Check - *Your ideal starting point* - Our ½ day site visit service which focuses on identifying cost saving opportunities for the business with a particular look at energy reduction and grant aid opportunities.

We also specialise in securing Grant Aid for Energy Efficiency Projects which can include – New Heating systems, Hot water boilers, BMS upgrades, Variable Speed Drives for pumps and motors, metering and sub-metering systems, Combined Heat & Power plants, Heat Pumps, Biomass, Solar PV systems, Heat exchangers, chillers, air conditioning, leisure centre improvements, equipment replacement, etc. **More information here – [GREENCheck Resource Efficiency Health Check](#)**

GREENFootprint

We have partnered with ZiggyTec to provide an online monitoring service for Energy and Water. “If you don’t measure, you cannot manage” This service delivers real time consumption information with alarm limits and can be expanded to encompass all areas of your business. **[More information here.](#)**

GREENEnergy

We have partnered with PowerHouse to bring together individual businesses to benefit from group purchasing for Electricity and Natural Gas. Initially focusing on Green Electricity our target is to reduce energy costs to any business. **Contact us directly if you wish to benefit from lower energy costs.**

GREENLight

Our Light as a Service (LAAS) programme – upgrade all your lights to LED’s – at no capital cost – this is a Pay as you Save programme – with you in control, selecting the lighting solution that works for your business – **contact us directly for more information.**

GREENClean

We have partnered with Tersano to deliver an innovative methodology to remove up to 95% of all Cleaning Chemicals from hospitality businesses which will lead to a much healthier environment for customers and employees – and reduce costs typically by 50% plus. Contact us directly for more information or **[see our website.](#)**

Clean the World

We have partnered with Clean the World (CTW) to support their world class CSR programme to the Irish Hotel Sector. CTW collects all used bedroom toiletries (Soaps, shampoos, lotions, etc.) and turns them into Hygiene Packs for disadvantaged communities across the world. **[More information here.](#)**



Membership Fees and Packages

	GREENStart Certification / Resource Efficiency Health Check	Membership, GREENSave & CSR Annual Fees		
		Standard Membership	GREENSave Annual Membership Package	CSR Mark of Good Practice Package
		<i>(Standard Annual Membership)</i>	<i>(Membership plus Annual Site Visit)</i>	<i>(Membership plus Annual Site Visit)</i>
Utility Costs				
Under € 75,000	€995/€1,250/€1,500	€295	€795	€1,500
Under €150,000	€995/€1,250/€1,500	€395	€795	€1,500
Under €300,000	€995/€1,250/€1,500	€495	€895	€1,500
Over €300,000	€995/€1,250/€1,500	€595	€895	€1,500

VAT @ 23% will be charged. Payment conditions apply.

Utility Costs – Total Annual Costs of Energy, Water (Supply/Disposal) plus Waste Costs (Net of VAT)

Certification – A Desk Audit plus Verification Site Visit is required for any business to achieve any certification level. (Desk Audit - €250, Verification visit - €500 (Included within Annual & CSR Packages))

All GREENSave packages require a minimum 3-year membership commitment. All members must give 3 months' notice of membership cancellation prior to the current membership package end date – membership packages automatically renew unless cancelled. All members are bound by the GreenHospitality.ie general terms and conditions which are found in the GHP.ie website

It is expected that accommodation providers on any GREENSave or GREENStart package will also provide overnight accommodation for each site visit to enable a thorough property assessment.



Application/Expression of Interest

Company Name	
Type of Business	
Address	
Annual Cost of Utilities – (Energy, Waste & Water)	€
<p>Package Required <i>(Based on your Utility Costs – see General Brochure and Programme Costs Document for services included, costs and terms and conditions)</i></p> <p><i>Circle the packages / programmes you are interested in.</i></p>	<p>GHP Membership</p> <ul style="list-style-type: none"> - Initial – GREENStart Certification - Standard - Annual Package - CSR Mark of Good Practice <p>GREENStart</p> <ul style="list-style-type: none"> - Certification Support (CS) - CS & Resource Efficiency Health Check <li style="padding-left: 20px;">Standard <li style="padding-left: 20px;">Enhanced <p>GREENMark</p> <ul style="list-style-type: none"> - GREENMark recognition - Plastic Smart - Carbon Smart/Carbon Neutral12 - Green Destination - Green Festivals <p>GREENFootprint GREENEnergy</p> <p>GREENClean Clean the World</p>
Telephone	
Contact Name	
Position	
Personal Email address	
Signature	
Date	

Please complete this form and send it to GreenHospitality.ie, Eastgate Village, Little Island, Cork. T45 A363 or email us at info@greenhospitality.ie