



GREENStart

Certification Support, Benchmarking, Resource Efficiency Health Check, Consulting

The **GREENStart** services provide support for the Green Hospitality Awards certification programme, Benchmarking, Resource Efficiency assessment and general sustainability consulting. Any business can avail of any of the services – membership of a sustainability programme is not required.

There are 3 GREENStart Services available.

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| - Certification Support Service | from €5,000 |
| - Benchmarking, KPI's and Carbon Footprinting | from €1,500 |
| - Resource Efficiency Health Check | from €2,500 |
| - Sustainability Consulting - per day | €900 |

Certification Support

GTC will work with the Green Leader and Green Team to achieve the Green Hospitality Eco-Label Award to a very high-quality standard – By the end of the service the business will have achieved 100% of the Mandatory Eco-label criteria and will have a clear path towards Achieving the Gold or Platinum Award (Subject to client engagement) - the service will include.

- Benchmarking, KPI's and Carbon Footprinting to the SHA Standards
- Resource Efficiency Health Check
- Online and site visit support
- Eco-label application

The service will include a step-by-step approach to criteria implementation along with blended learning – Self learning, Online and Face to Face.



Benchmarking, KPI's and Carbon Footprinting

GTC will work with client to create a baseline year benchmark workbook using the GHP Benchmark Workbooks – General and Waste. *(Subject to client engagement)* The Service will include.

- Baseline Year benchmarking and KPI production
- Carbon Footprinting of baseline year to SHA HCMI standard – ***verified to enable client engagement***
- KPI analysis – including MRSO, where data is available with suggested improvement targets

GTC also offers a Monthly or Quarterly service where GTC analyses the business's KPI's and reports back to the business on performance. This can include monitoring online meters. Each service is designed to suit the business needs.

Resource Efficiency Health Check

A Resource Efficiency Health Check is a process where GTC assesses the opportunities for the business to implement changes to the operation and/or investment to deliver a leaner and more cost-efficient operation.

The key focus of this service is to identify cost saving opportunities across energy, water and waste and develop an action plan that can be implemented.

The initial assessment will focus on a review of the Resource Efficiency KPI's of the business. *(Subject to the business having completed the GHP Benchmark Workbooks)* Where additional metering data is available these will also be assessed.

A Resource Efficiency walk through of the site will be undertaken with the intent to identify specific resource efficiency opportunities, focusing on no and low-cost actions.



Consulting

GTC can provide a consulting service to support any environmental or sustainability project the client requires.

Contact GTC directly to discuss your specific needs

Important Information for Clients

The services noted are completely reliant on the client engaging fully in the process.

GTC expects that a responsible and senior person is appointed to directly liaise with GTC (A Green Leader) and that this person will have the authority to secure the relevant information and data required.

Where site visits are required, the client will provide subsistence which will include accommodation, where required. Where travel is required a mileage charge will be made when travel exceeds 100km.