



## **GREENStart**

### **Certification Support, Benchmarking, Resource Efficiency Health Check, Consulting**

The **GREENStart** services provide support for the Green Hospitality Awards certification programme, Benchmarking, Resource Efficiency assessment and general sustainability consulting. Any business can avail of any of the services – membership of a sustainability programme is not required.

*There are 4 GREENStart Services available.*

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|--|--------------------|
| - <b>Certification Support Service</b>               | <b>from €1,500</b> |
| - <b>Benchmarking, KPI's and Carbon Footprinting</b> | <b>from €1,500</b> |
| - <b>Resource Efficiency Health Check</b>            | <b>from €2,500</b> |
| - <b>Sustainability Consulting - per day</b>         | <b>€900</b>        |

#### **Certification Support**

GTC provides 2 services here

- Online Certification Support to achieve the Eco-Label Award
- Online Certification Support to achieve other Awards

Both services will provide an expert to engage over a defined period in supporting the member in implementing the relevant criteria



## **Benchmarking, KPI's and Carbon Footprinting**

GTC will work with client to create a baseline year benchmark workbook using the GHP Benchmark Workbooks – General and Waste. *(Subject to client engagement)* The Service will include.

- Baseline Year benchmarking and KPI production
- Carbon Footprinting of baseline year to SHA HCMI standard – ***verified to enable client engagement***
- KPI analysis – including MRSO, where data is available, with suggested improvement targets

GTC also offers a Monthly or Quarterly service where GTC analyses the business's KPI's and reports back to the business on performance. This can include monitoring online meters. Each service is designed to suit the business needs.

## **Resource Efficiency Health Check**

A Resource Efficiency Health Check is a process where GTC assesses the opportunities for the business to implement changes to the operation and/or investment to deliver a leaner and more cost-efficient operation.

The key focus of this service is to identify cost saving opportunities across energy, water and waste and develop an action plan that can be implemented.

The initial assessment will focus on a review of the Resource Efficiency KPI's of the business. *(Subject to the business having completed the GHP Benchmark Workbooks)* Where additional metering data is available these will also be assessed.

A Resource Efficiency walk through of the site will be undertaken with the intent to identify specific resource efficiency opportunities, focusing on no and low-cost actions.



## **Consulting**

GTC can provide a consulting service to support any environmental or sustainability project the client requires.

Contact GTC directly to discuss your specific needs

### **Important Information for Clients**

The services noted are completely reliant on the client engaging fully in the process.

GTC expects that a responsible and senior person is appointed to directly liaise with GTC (A Green Leader) and that this person will have the authority to secure the relevant information and data required.

Where site visits are required, the client will provide subsistence which will include accommodation, where required. Where travel is required a mileage charge will be made when travel exceeds 100km.



## **Certification Support Service**

### **Eco-Label Award Support**

GTC will appoint an expert who will work online with the Green Leader to support them in implementing the Eco-Label Award criteria to a standard that will achieve the Eco-Label Award.

The service will include up to 10 x 1-hour online sessions that will walk the member through the administration and documentation process required, provide explanations and clarifications on criteria and support the member in creating and saving the required documentation which will lead to eco-label award certification.

The expert will also advise and support the member on the requirements to achieve a Quality Score of 4, which is required to achieve the Gold Award

**An Eco-Label Award GREENStart Certification Support Service** costs from €1,500 plus VAT  
*(If additional consultations are required a charge will be made)*

### **Silver to Gold Award Support**

GTC will appoint an expert who will work online with the Green Leader to support them in implementing the Silver or Gold Award criteria to a standard that will achieve either. (This service requires the member to have achieved the Eco-Label with a Quality Score of 3 for Silver and 4 for Gold)

The service will include up to 12 x 1-hour online sessions that will walk the member through the administration and documentation process required, provide explanations and clarifications on criteria and support the member in creating and saving the required documentation which will lead to Silver or Gold award certification.

**A Silver/Gold Award GREENStart Certification Support Service** costs from €1,750 plus VAT  
*(If additional consultations are required a charge will be made)*



### **Platinum Award Support**

GTC will appoint an expert who will work online with the Green Leader to support them in implementing the Platinum Award criteria to a standard that will enable them to achieve the award. (This service requires the member to have achieved the Gold Award with a Quality Score of 4 or greater)

The service will include up to 20 x 1-hour online sessions that will walk the member through the administration and documentation process required, provide explanations and clarifications on criteria and support the member in creating and saving the required documentation which will lead to Platinum Award certification.

**A Silver/Gold Award GREENStart Certification Support Service** costs from €3,000 plus VAT  
*(If additional consultations are required a charge will be made)*

### ***What Actions must the business engage in to support the Certification Support Service?***

Appoint a Green Leader with the authority to implement the criteria

The Green Leader must be available to engage with GTC in the process – He/She must have sufficient time allocated to them to allow them, and their Green Team, deliver on the criteria implementation.

Green Sponsor (General Manager) must ensure that all departmental manager/senior management understand that their full commitment and support is required to ensure the programme is embedded within the business and to support the Green Leader.

Green Sponsor must allocate sufficient resources to ensure the project can succeed – GTC will work with the Green Sponsor to identify what these required resources will be *(Note: This does not refer to Capital Expenditure – it is about a day-to-day fund available to the Green Leader to support criteria implementation and training)*



## **Benchmarking, KPI's, Carbon Footprinting Verification**

GTC will work with the business in identifying and then completing a baseline year benchmarking of the environmental impact of the business and a current year to date data gathering.

This will include the development of Key Performance Indicators (KPI's) using the accepted international standard methodologies created by the Sustainable Hospitality Alliance – the Hotel Carbon, Water and Waste Measurement methodologies.

GTC will then Carbon Footprint the business and verify this for the baseline year and provide the hotel with a tool that will enable them to carbon footprint individual hotel stays and conference and meeting events. *(This verified carbon footprint will be based on the baseline year – it can be updated as the hotel reduces its carbon footprint)*

(The Carbon Footprint will focus on Scope 1 & 2 emissions and some direct Scope 3)

GTC will also propose targets for the hotel to set, based on the data provided.

This is a completely online service as it is pure data gathering and review.

The hotel will be required to provide copies of all relevant invoices plus verifiable hotel measurements as well as statistical data.

### **Cost**

The **GREENStart Benchmark Service** costs €1,500 plus VAT

A **Carbon Footprint Update Verification** service costs €1,000 plus VAT



## **Resource Efficiency Health Check**

A Resource Efficiency Health Check is a process where GTC assesses the opportunities for the business to implement changes to the operation and/or investment to deliver a leaner and more cost-efficient operation.

The key focus of this service is to identify cost saving opportunities across energy, water and waste.

The initial assessment will focus on a review of the Resource Efficiency KPI's of the business. ***(Subject to the business having completed the GHP Benchmark Workbooks)*** Where additional metering data is available these will also be assessed.

A detailed walk through of the site will be undertaken with the Green Leader and/or senior personnel with the objective to identify specific resource efficiency opportunities, focusing on no and low-cost actions. For accommodation providers this will include an overnight stay to enable a holistic review.

Clients will be required to provide sufficient advance information to facilitate this site visit and the Green Leader will be briefed in advance on these requirements.

The outputs will include.

- KPI Review
- Electricity Analysis – where a MCC10/Quarter Hour meter is in place
- Carbon Footprint Analysis – Scope 1 & 2 with Direct Scope 3
- Overall report and cost saving recommendations with a focus on No and Low-Cost solutions
- Grant Aid and Financial Support Review

### **Cost**

A ***GREENStart Resource Efficiency Health Check*** service costs from €2,500 plus VAT

*(For very large sites there will be a supplementary charge, and if client wishes an on-site briefing following report delivery)*



### ***What areas will we assess during the Resource Efficiency part of the service?***

The key areas we will look at include.

#### **Energy**

Energy Consumption – Electricity and Thermal  
Metering Assessment  
Major Equipment Assessment  
Renewable Energy Assessment  
Grant Aid & Financial support opportunities

#### **Waste**

Current Waste Management activities  
Food Waste minimisation opportunities

#### **Water**

Current Water Management activities  
Departmental reduction opportunities

A key focus during the site visit is to identify immediate no cost savings opportunities for the business.

### ***What Actions do you need to do?***

#### **Prior to Site Visit**

- Provide Benchmarking Workbooks with backup
- Provide copies of most recent utility bills
- List all Energy, Water, Waste development/project activities implemented and planned

#### **During Site Visit**

- Provide access to all parts of the building and plant – front and back of house
- Provide any information requested to be available

The site visit takes approximately a half day to a day, and for a hotel, includes an overnight stay to enable a holistic overview to be undertaken.